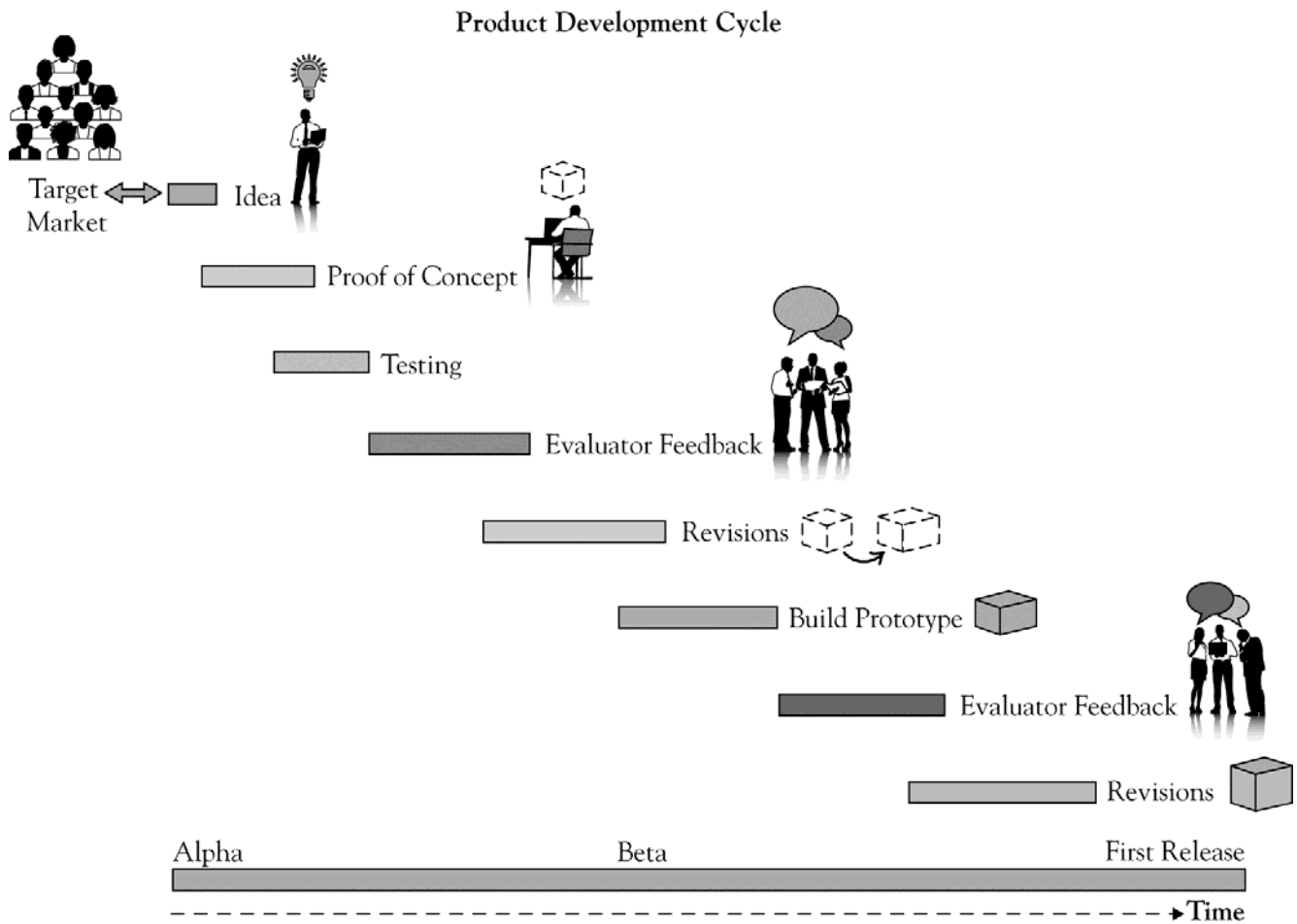




Product Development Cycle



The **product development cycle** should be competitively paced and based on a qualified blueprint of what the target market will purchase.

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