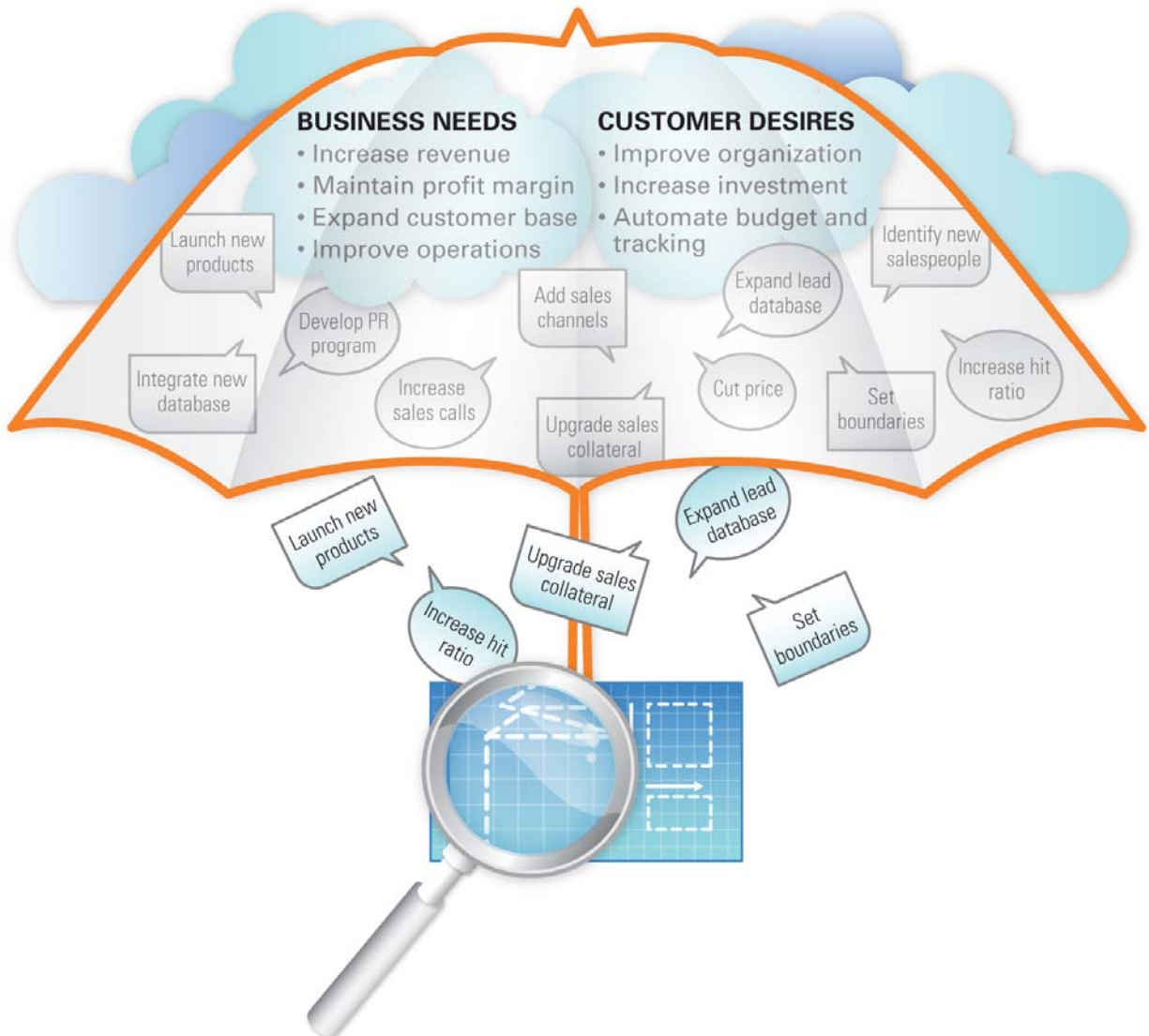




Imagine If Umbrella



An *imagine if* question creates a scenario in the executive's mind of achieving a goal with the help of results from a product or service; for example

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