



## Marketing Strategy



**Business Strategy** is crafted to support **Marketing Strategy** which, at its core, is **The5Ps of Trade**. The integration of strategies into the business cycle is explained in the ACT “The Perspective of Business”, included in our webinars.

To Schedule Seminars visit  
[www.The5Ps.com](http://www.The5Ps.com) or call 973-378-3400